

INTERNATIONAL VISION EXPO



EDUCATION: MARCH 30 - APRIL 2, 2017
EXHIBITION: MARCH 31 - APRIL 2, 2017
 JAVITS CENTER | NEW YORK, NY
VisionExpoEast.com | [#VisionExpo](https://twitter.com/VisionExpo)



EDUCATION: SEPTEMBER 13-16, 2017
EXHIBITION: SEPTEMBER 14-16, 2017
 SANDS EXPO & CONVENTION CENTER | LAS VEGAS, NV
VisionExpoWest.com | [#VisionExpo](https://twitter.com/VisionExpo)

International Fact Sheet

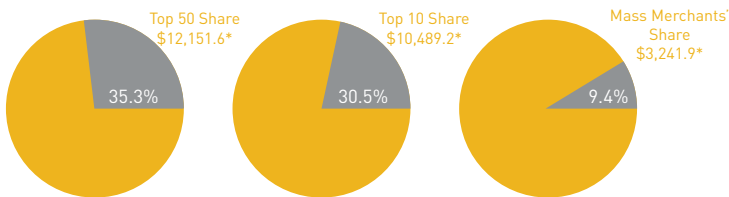
International Vision Expo & Conferences are:

- The Americas largest events for Education and Exhibits
- The only events in the U.S. addressing the entire ophthalmic community for 30 years
- A partnership between Reed Exhibitions and The Vision Council

Total U.S. Market Share - Vision Care Products & Services

- As an aggregate, independent eyecare professionals generated estimated sales of \$18.006 billion from all products and services for the 12 month period ending December 2015.

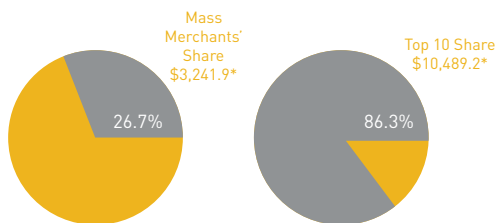
U.S. Vision Care Market (in millions)



Total 2015 Market: \$34,466.0*

*VM Estimate **Vision care products and services sold at optical retail locations. Source: VisionWatch. Data is from 12ME Dec. 2015

Top 50 Retailers' Sales (in millions)



Total Top 50 Sales: \$12,151.6*

*VM Estimate. Data is from 12ME Dec. 2015

Who is at International Vision Expo & Conferences?

- 5,973 Optometrists
- 3,995 Opticians
- 4,980 Frame Buyers
- 310 Ophthalmologists

International Vision Expo Conferences at a Glance:

- 28,869 attendees came from 50 states and 100 countries
- Media coverage in 64 U.S. and International trade and professional outlets
- 270 Members of the Press attended
- 218 International Exhibitors came from 16 countries covering 44,000 sq. ft. (4,200 sq. m) or 10% of the entire Show Floor

Top Attending Buyers:

- Luxottica Retail
- Vision Source
- Wal-Mart Stores
- Visionworks of America, Inc.
- National Vision, Inc.
- Costco Wholesale
- Refrac Optical Group
- Eyemart Express, Ltd.
- For Eyes/ Insight Optical Mfg.
- Cohen's Fashion Optical
- American Optical Services
- Texas State Optical
- MyEyeDr/ Capital Vision Services, LLC.
- Shopko Stores
- Emerging Vision, Inc.
- Eyecarecenter, ODP
- Henry Ford Optimeyes
- Clarkson Eyecare
- SVS Vision
- Luxury Optical Holdings

FOR MORE INFORMATION

Charlie Pace
 International Sales Manager
cpace@reedexpo.com
 +1. 203.840.5629